

# Maya Amer

## Graphics and Motion Designer

With 6 years of experience as a motion graphics designer, I collaborated extensively with marketing and design agencies, creating compelling visual content. Currently working with Severn Trent Water creating designs for their various social media platforms and out-of-home screens. I bring expertise in motion graphics, a strong understanding of marketing principles, and a passion for visually stunning graphics.

### Info

Portfolio : [mayaamerdesign.com](http://mayaamerdesign.com)  
Email : [mayaamer17@gmail.com](mailto:mayaamer17@gmail.com)  
Social : [linkedin.com/in/maya-amer](https://www.linkedin.com/in/maya-amer)  
Location : Coventry, West Midlands, UK  
Tel : +44 75 22 10 30 88

### Skill Set



Adobe Creative Suite	Infographics
2d Animation	Illustration
Motion Graphics	Video editing
Informative videos	Digital media

### Work Experience

May. 2023  
Present

#### Severn Trent Water

##### Motion Graphics Designer as part of the design team

- Working alongside the design team to brainstorm ideas for campaigns about good water habits.
- Creating engaging animations to communicate the importance of water management.
- Working across several social media platforms and out-of-home digital screens.

Jun. 2023  
Nov. 2022

#### Sukoon - Initiative by Al Jazeera Network

##### Animator and Illustrator - Freelance

- Crafted a range of editorial illustrations for articles on mental health issues.
- Collaborated closely with writers and editors to curate captivating digital content aimed at raising awareness about the significance of maintaining a healthy lifestyle and prioritising mental well-being.

Jan. 2023  
Jul.2020

#### Cheil Worldwide - 360 Marketing Agency

##### Senior Motion Graphics Designer - Team Lead

- Produced compelling promotional videos for various Samsung Electronics products, including mobiles and domestic appliances.
- Localized Samsung's global content to ensure its relevance and resonance in the Levantine region.
- Developed engaging social media content exclusively for Zain Networks Jordan, the leading mobile services provider in the country.
- Worked on digital campaigns for renowned automotive brands, GAC Motors and Kia Motors.
- Successfully lead the motion design team within the creative department, demonstrating leadership skills.

Jul.2020  
Dec.2018

#### The Online Project - Online Marketing Agency

##### Mid-Level Motion Graphics Designer

- Created fun and engaging content on Nescafe MENA's social media platforms, catering specifically to the Middle East audience.
- Managed and produced animated content for Bank al Etihad's social media channels.
- Developed professional and impactful campaigns for Royal Jordanian Airlines.

Nov.2018  
Sep.2017

#### Hiber - Online Magazine

##### Designer and Illustrator

- Produced tailor-made illustrations for the online magazine website, adding visual appeal and enhancing the overall user experience.
- Collaborated closely with developers to create interactive designs for infographics, effectively engaging readers with the content.
- Managed the design aspects of social media content, including videos and posts, to ensure visually appealing and impactful communication.